

**WellPrept, Inc.  
Privacy Policy**

Last updated: February 16, 2023

**Introduction**

WellPrept, Inc. (“WellPrept,” “we,” “us,” or “our”) respects your privacy, and we are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you access or use our website or mobile application, including any related services (collectively, the “Service” or “Services”), whether as a registered member or an unregistered visitor, and our practices for collecting, using, maintaining, protecting and disclosing that information.

**Information We Collect**

*Information You Provide To Us Directly*

When you register an account and become a registered user of the Services, we require you to provide certain personal information, such as name, email address, address, phone number, billing information and user ID.

Details of subscriptions to our Service and your payment information used to fulfill your subscriptions. You may be required to provide financial information to access our site or app.

Registered users have the option to provide additional information to include on their “Welcome” page to introduce themselves to patients and their related parties, including an introductory video, specialty, clinical and professional information, profile photo, fellowship and employment history, publications, memberships and board certifications.

*Information Collected Automatically When You Use Our Services*

In addition to your personal information that you provide to us directly, we collect a variety of personal information automatically when you use the Services through the use of “cookies” and similar technologies (e.g., pixels, web beacons and device identifiers). Cookies include activity information such as the date and time that you access our site or app. We collect device information including your IP address (which is a unique numerical address that identifies your device when you access the Internet), your browser and device type and model, operating system, your ISP and mobile carrier, your advertising ID (which is a unique, user-resettable identification number associated with a mobile device), other unique identifiers associated with your computer or mobile device, and the URL of the site from which you access our site.

The use of these technologies helps us serve you better by understanding what you’re interested in, tracking trends, measuring the effectiveness of our content and saving your preferences. For information about how you can manage your cookie preferences, refer to the **“Choices About How We Use and Disclose Your Information”** section, below.

### *Children Under the Age of 13*

Our Service is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If you are under 13, do not use our Service or provide any information to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at [contact@wellprept.com](mailto:contact@wellprept.com).

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Services to you.
- To provide you with information that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your subscription, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Services.
- To display any “Welcome” and content pages you create to share with patients and their care community.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

### **Sharing Your Information**

#### *Public Access*

Your “Welcome” page and any content you provide to be shared through our Services will be available publicly to anyone who has access to your page.

#### *Service Providers*

We may share your information with third parties that help us provide the Services and operate our business, including in the areas of website and database hosting and maintenance, telecommunications, information security, fraud detection and prevention, email management, data analytics, marketing, advertising, member support, and identity and professional credential verification.

### *Authorities*

We may access, preserve, and share your information with third parties, as required or permitted by applicable law, if we believe it is reasonably necessary to comply with legal process and law enforcement instructions and orders, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process served on us, which may involve disclosure to law enforcement, courts, or governmental authorities.

### *Other Third Parties*

We may access, preserve, and share your information if we determine it is reasonably necessary or appropriate to investigate, prevent or take action regarding suspected fraudulent, harmful, unethical or illegal activities, or any violation of our Terms of Service or to protect and defend our legal rights, safety, and property.

### *With Your Consent*

We also may share your personal information with a third party in a manner not addressed by this policy with your consent.

## **Security**

We employ technical, administrative and physical safeguards designed to protect your personal information. However, no security measure can guarantee security and that data will not be accessed, disclosed, altered, or destroyed. You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a complex password that nobody else knows or can easily guess, and keeping your log-in credentials private. We are not responsible for any lost, stolen, or compromised passwords or for any unauthorized account activity.

## **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- *Tracking Technologies.* You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- *Account and Profile Information.* If you have registered an account, you may review and update certain personal information through your account settings. If you prefer to submit an update request to us directly, or if you wish to close your account, please contact us at [info@wellprept.com](mailto:info@wellprept.com).

## **Accessing and Correcting Your Information**

You can review and change your personal information by logging onto your dashboard at [app.wellprept.com](http://app.wellprept.com). You may also send us an e-mail at [info@wellprept.com](mailto:info@wellprept.com) to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change

information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your Welcome page or other content from our Services, copies of such information may remain viewable in cached and archived pages, or might have been copied or stored by other Service users.

### **Your California Privacy Rights**

If you are a user of this service and a California resident under the age of 18, you may request to have your posted content or Information removed from the publicly-viewable portion of this web site by or contacting us at [info@wellprept.com](mailto:info@wellprept.com). In certain situations, however, content or Information cannot be removed from our systems and databases, and shall be retained by us in order to comply with applicable law, legal process and other record retention or data security requirements.

California's "Shine the Light" law permits customers who reside in California to request, once per year, disclosure regarding how we share certain of their information with third parties and affiliates for those third parties' and affiliates' own direct marketing purposes. If this law applies to you and you wish to obtain further information about our sharing, you may make one request each year by contacting us at [info@wellprept.com](mailto:info@wellprept.com).

### **Changes to Our Privacy Policy**

We reserve the right to modify this privacy policy at any time and in our sole discretion. When we make a change, we will update the "Effective Date" and post the updated policy on or through the Service. We may, and if required by law will, also provide notification of changes in another way that we believe is reasonably likely to reach you, such as by e-mail (if you have an account where we have your contact information) or another manner through the Service. Any modifications to this privacy policy will be effective upon posting or as otherwise indicated at the time of posting. In all cases, by continuing to use the Service after posting of the updated policy, you are consenting to the changes. If you object to any changes, you may close your account by contacting us at [info@wellprept.com](mailto:info@wellprept.com).

### **Questions?**

To ask questions or comment about this privacy policy and our privacy practices, contact us at: [info@wellprept.com](mailto:info@wellprept.com).